





## The Business Challenge

In a \$6.3 trillion global B2C e-commerce market, businesses must navigate a landscape of rapid change and growing consumer expectations. With 75% of consumers willing to pay more for sustainably sourced products and 80% prioritizing personalized shopping experiences, companies face increasing pressure to meet these demands.

As e-commerce sales are projected to grow at 10% annually, the need for agile, robust e-commerce solutions has never been more critical. Businesses must adapt quickly to these trends to remain competitive and capture the evolving market opportunities.



#### The Solution

Salesforce Commerce Cloud Implementation by Jade Global

Salesforce Commerce Cloud offers a comprehensive e-commerce solution designed to address the complexities of today's digital marketplace. It empowers businesses to deliver personalized shopping experiences, integrate seamlessly across mobile and web platforms, and scale effortlessly as demand grows.

With Jade Global, you can get your first Commerce Cloud order in just four weeks, enabling your online presence at lightning-fast speed. Our expertise ensures that you build a 'future-ready' e-commerce solution that meets today's demands for personalization and mobile engagement.

# **Benefits to Your Business**

- 15% increase in revenue and up to 4% improvement in profitability
- 20% boost in retention rates through integrated digital
- 30% rise in order volumes during peak traffic

- 15-20% decrease in marketing spend
- · 20-30% reduction in infrastructure costs through cloud migration









## **Jade's Commerce Cloud Offerings**



#### **IGNITE GO LIVE** (In just 4 weeks)

- · End-End Checkout Flow
- User Onboarding
- Offers, Trials & Promotions
- Product Catalog & Pricing ~100 SKUs
- Payment Collection
- · Credit Card payment
- SEO Support



#### CONNECT Integrate & Enhance (3-6 months)

- Tax and Payment Integration
- Portal UI/UX (Re)Design
- Third-party integrations
- Open Commerce API
- Analytics & Reporting
- Trials & Promotions
- · Digital Asset Management
- Localization & Rollouts
- Abandoned Cart Optimization



#### **FUTURIZE Enable Advanced Features** (6-12 months)

- Visual search
- 360-degree view of the product
- Demo video attached etc.,
- **BOPIS**
- Image Recognition
- · Barcode scanning
- · Store Locator, etc.



## Salesforce Commerce Cloud: Jade's Value Proposition

- Quick Start: Begin selling on Commerce Cloud in just 4 weeks.
- Industry Expertise: Specialized in Retail, Manufacturing, and High Tech.
- Accelerated Outcomes: Reduced build times for key Commerce features
- Flexibility to choose Front end, go Headless
- Architect-Led Solutions: SME expertise and guided implementations.
- Efficient Migration: Faster data migration with ready-to-use templates.

## Jade Global's Salesforce Practice: By the Numbers



Certifications

350+

**Associates** 

18+

**Prebuilt Solutions** & Accelerators

100+ Clients

400+ **Projects** 

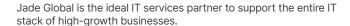
~4.9/5 **CSAT Rating** 

with Salesforce

# Why Choose Jade Global?

Jade Global has been a growth enabler for two decades serving fast-growing enterprises who dare to dream delightful human experiences via technology. As a trusted IT partner for two decades, we offer 360 degree holistic services across multiple technology platforms, including advisory, implementation, integration, testing, and managed services.

- Recognized as the fastest-growing company by Inc 500 for 13 consecutive years.
- Highest quality standards, including CMMI® Maturity Level 5, ISO 27001, HIPAA compliance,
- A rich partner ecosystem of Oracle, NetSuite, Salesforce, Copado, Microsoft, Boomi, ServiceNow, etc.









Connect with our experts to explore how Salesforce Commerce Cloud can transform your eCommerce operations.

Talk to Our Experts  $\rightarrow$ 

